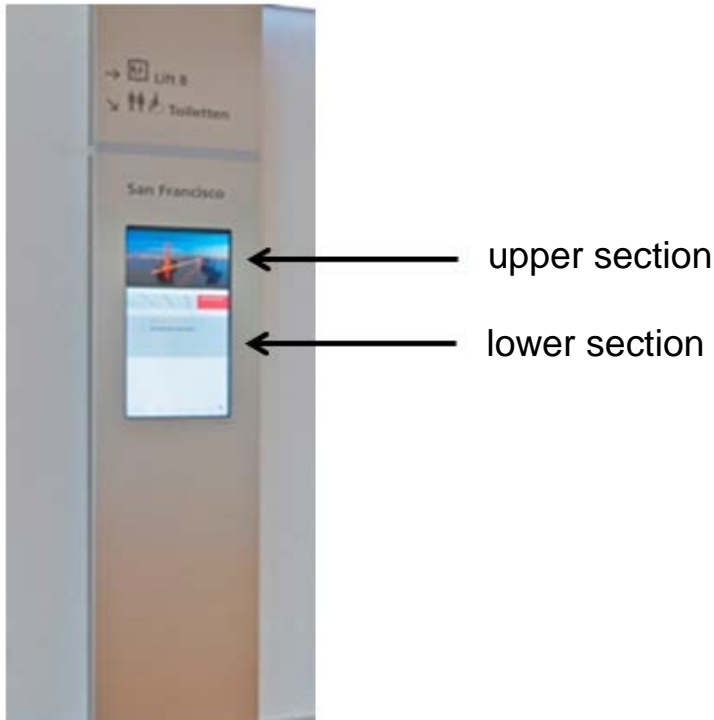


Electronic signage / Visitor guidance

Room signs (26")



LCD screen 26" vertical

Standard inscription

- Time
- Logo
- Title (bold)
- Subtitle

(Title and subtitle each to comprise a maximum of 30 characters, including spaces)

Individual inscription

Upper section, format 16:9, landscape format: films, PowerPoints, slide show, directions

Lower section, portrait format: slide shows, directions

| Size | Location | Orientation | Upper section pixels | Lower section pixels | Full Screen pixels | Files |
|------|-------------------------------------|-------------|----------------------|----------------------|--------------------|--|
| 26" | In front of every room, by the door | Vertical | 768 x 433 | 768 x 930 | Not available | jpeg, png, slide show, films (only in upper section) |

Plasma screen 103" in the entrance zone and in the foyer on the 2nd floor



Full-HD (High Definition) display, max. resolution 1920 x 1080, format 16:9

Standard inscription

Left-hand screen

Presentation

Right-hand screen

- Time
- Logo (required as a picture file jpg, gif, png, svg,)
- Title
- Description of the event
- Direction arrow
- Room

The title and description each comprise a maximum of 30 characters, including spaces, in the same way as for the standard room sign

A maximum of three events / rooms are displayed on one page; this is followed by an automatic page change

| Size | Location | Orientation | Upper section pixels | Lower section pixels | Full Screen pixels | Files |
|------|---|-------------|----------------------|----------------------|--------------------|---|
| 103" | 2 in the entrance zone 2 in the foyer on the 2nd floor | Horizontal | Not available | Not available | 1920 x 1080 | Ppt, pptx, jpeg, png, slide show, mov, mpeg, avi, external Input for TV, live picture, VGA, DVI |

It is not possible to display a PDF file.

All displays have external connections (VGA, RGBHV)

Pillars in the mezzanine and in the foyer on the 2nd floor (52")



Standard inscription

- Time
- Logo
- Title (bold)
- Subtitle

Individual inscription

Upper section, format 16:9, landscape format: films, PowerPoints, slide show, directions
 Lower section, portrait format: slide shows, directions

| Size | Location | Orientation | Upper section pixels | Lower section pixels | Full Screen pixels | Files |
|------|--|-------------|----------------------|----------------------|--------------------|--|
| 52" | 1 in 4.1 between the escalators, 1 in the foyer on the 2nd floor | Vertical | 1080 x 609 | 1080 x 1315 | Not available | jpeg, png, slide show, films (only in the upper section) |

LED-wall above entrance



Standard inscription

PowerPoint format 16:9

Pictures (jpg, gif, anim gif, png) 1920 x 1080 pixels

Changing individual designs when several events are being held
Display changes automatically between all the different events

Individual inscription

Individual use with multimedia contents

PowerPoint format 16:9

Pictures (jpg, gif, anim gif, png) 1920 x 1080 pixels

Films (wmv, mpeg, mov, mp4), format 16:9, 1920 x 1080 pixels