

Sustainability in the Congress Center Basel

Holding an event in the Congress Center Basel not only means that you benefit from state-of-the-art premises but also enables you to make your event environmentally friendly.

The Congress Center Basel (CCB) forms part of the MCH Group and shares the group's commitment to achieving sustainable operations. The MCH Group has attained a high sustainability value in its business activity. It sets out to promote sustainable behaviour in all areas and at all levels, to continually improve its sustainability indicators and also to assume a leading role in its industry in respect of sustainability too. Every year, the MCH Group presents a detailed report on sustainability together with its annual report. reports.mch-group.com



Source: AWA Basel

Environment

The MCH Group invests continuously in the optimisation of its environmental indicators. The company aims to further promote the environmentally conscious behaviour of its employees at the workplace and to provide the necessary resources for further reducing the burden on the environment. Ecological aspects are to increasingly play a decisive role in the selection of suppliers and materials, with the group giving precedence, for example, to suppliers from the region and suppliers submitting the corresponding proof of sustainability.

Waste management

Switzerland is a world champion in recycling. Waste management at the events is based on the "polluter pays" principle, and segregated and professional waste disposal is ensured by working with a local partner.

Energy

The Canton of Basel-Stadt has been pursuing a progressive energy and environmental policy for many years. The consumption of fossil fuels was virtually eliminated in its entirety at Messe Basel in 2013.

A photovoltaic system with integrated greening of the roof was installed on the roof of Hall 1 in Basel back in 1999 already. With a panel area of 1,900 m², it has an output of 215,000 kWh per year. A system four times that size was mounted on the green roof of the new Messe Basel hall complex which was completed in 2013. This photovoltaic system feeds around 1,080,000 kWh electricity into the Industrielle Werke Basel (IWB) grid each year. The MCH group also supports the "Wettstein 21" platform which was responsible for the installation of a further photovoltaic system on the roof of the Congress Center Basel. That was completed at the end of 2014 and supplies around 180,000 kWh of electricity each year.

Minergie certificate

The Messe Basel hall complex that was completed in 2013 satisfies stringent energy standards, both in respect of the insulation of the shell and in terms of the resource-saving supply of the necessary heating and cooling energy. All the heating, ventilation and cooling systems are operated only when required, and the resulting waste heat is reused in most cases.

Water

Water consumption in the Congress Center Basel is strictly monitored. Only biodegradable cleaning agents are used on its premises and care is taken to ensure that water is not wasted unnecessarily during cleaning.

Purchasing

The Congress Center Basel selects its suppliers carefully in order to reduce waste and keep its ecological impact to a minimum. It aims to handle consumables in an environmentally friendly manner. The Congress Center Basel uses primarily biologically degradable products and works together closely with local partners.

Transportation

As part of the MCH Group, the Congress Center Basel promotes the use of public transport at events by offering a range of special tickets in cooperation with SBB RailAway and DB Deutsche Bahn.

The City of Basel pursues an environmentally friendly transport strategy aimed at cutting back on individual transport by providing the local population, commuters from the surrounding region and tourists with an efficient public transport network. The City of Basel issues a "BaselCard" to guests who have booked an overnight stay in a hotel in the city, giving them free use of buses and trams within the city boundaries.

City of Basel

The City of Basel received the "European Energy Award Gold" in 2007 for its increased energy efficiency measures and its endeavours to use renewable energies. Basel is also the first pilot region for the Novatlantis project that has been initiated by the Swiss Federal Institute of Technology Zurich (ETH) with the aim of implementing a 2000-watt society.

Catering

Wassermann & Company AG, the exclusive catering partner of Messe Basel and the Congress Center Basel, stands for a catering service with the focus on responsibility towards the environment, quality, transparency and traceability of product origins and, naturally, the guarantee of a delicious culinary experience without need for a guilty conscience at all. The conscious handling of food forms part of the basis of their work.

Well-being

The Congress Center Basel wishes to support organisers in ensuring that all participants depart from a meeting with the feeling that they have been refreshed and motivated and are now ready to implement new ideas and contacts. We will thus be pleased to assist you with the organisation of a FunRun, morning yoga, swimming in the Rhine or fitness studio visits.

Economic aspects

With its marketing platforms and solutions, the MCH Group wishes to contribute towards strengthening the different industries and its national and international customers. It is noted for the exceptional quality of its products and services, which it achieves through its expertise and innovativeness, its extensive industry knowledge, a pronounced customer orientation and the anticipation of changes on the market.

As market leader, it also sets out to further develop and strengthen its own exhibition and event industry in a future-oriented manner. It has adopted a pioneering role in various respects, including with its private-sector orientation, its group network and the corresponding cooperation model, as well as in the strategic and conceptual further development of its product and services portfolio. It is involved in national and international industry associations.

The MCH Group strives to continuously increase its resource efficiency in order to further strengthen its competitiveness. Investments in infrastructure, operation and the provision of services are made on the basis of economic and ecological criteria.

Social aspects

The MCH Group wishes to fulfil its social responsibility. It is committed to the fundamental values of a democratic state based on the rule of law. It respects human dignity and the values of other cultures. It regards compliance with the statutory provisions and the application of serious business practices as a matter of course.

The employees of the MCH Group are offered attractive working conditions based on a success-oriented culture of motivation and personal responsibility. They receive support in their further development through internal and external training programmes.

The MCH Group has some 250 registered trademarks and actively checks the protection they afford on a continuous basis. It is also committed to the protection of intellectual property and fair trade.